

The Feline Conservation Federation will be teaching a four-hour Wildlife Conservation Educators Course to help prepare educators to become USDA licensed Class C educational exhibitors, and to help volunteers and employees at sanctuaries, nature centers and zoos do a better job of bringing awareness of wildlife issues to their visiting audiences.

The class is a great way to improve your value to your employer if you are involved in stationary or traveling wildlife exhibits. More than ever, the need for awareness of issues facing wildlife must become main stream if we are to change the attitudes and activities that threaten the survival of most life on planet Earth.



Review excerpt from 2013 Educators Class

"Days before our grand opening in Branson, I attended the educator's course in Nashville, Tennessee that was hosted by the FCF. I went into the course thinking that I already knew most everything that they were going to go over, boy was I wrong! Not only did the instructors, Debi Willoughby and Kim Barker, teach me things I already did not know but also I found that there were things I had been doing that could be improved upon. I learned many important points that make a show more exciting and memorable, safety of the animals and our audience, and how to have the audience leave happy and more knowledgeable about these animals that we love so much.

*"Jungle Josh" Remenar Animal Exhibitions Manager,
Branson's Promised Land Zoo*

The Wildlife Conservation Educators Course will be taught at 8 am, Wednesday, August 22 at the Hilton Charlotte Executive Park Hotel at the start of the FCF Convention. You can [reserve](#) a room online at the Hilton for the FCF special rate of \$129 double occupancy, continental breakfast included. This four hour class is \$55 FCF members, \$80 non-members. You can [register](#) for this class online and pay with Paypal, or call in a credit card or mail a check.

Learn how to teach other people about wildlife & conservation. The Wildlife Conservation Educator Course gives you the tools necessary to become qualified as a professional wildlife educator of all wildlife but the course specializes in feline species.

Topics Covered Include:

- What it means to be a professional wildlife educator and how you will impact your community and the animal industry
- Permits and laws regulating exhibition of wildlife
- How to form a wildlife education business, establish a professional image and maintain credibility
- How to choose wildlife ambassadors and basic animal husbandry
- Animal training, enrichment and safety techniques
- How to develop educational shows that flow smoothly, capture your audience's attention and raise conservation awareness
- How to market your business and shows
- Valuable tips to improve your show and set yourself apart from your competition
- How to speak with a variety of people in a professional manner, from the media to your audience
- How to maintain and grow a healthy business